



GALERIE MYRTIS
FINE ART & ADVISORY

15 Tips for Building a Fine Art Collection

1. Visit art fairs, galleries and museums to discover your aesthetic
2. Read books on art history and collecting art
3. Join art collector groups
4. Attend lectures
5. Visit artists' studios
6. Purchase through a reliable source
7. Forget the trends. Buy what you love!
8. Acquire the best piece you can afford
9. Develop relationships with galleries. The staff can be helpful in guiding your purchases and in educating you
10. Maintain and protect records of your purchases
11. Insure your collection
12. Have your collection appraised
13. Preserve your collection – Care equates to value
14. Establish a professional team of advisors:
 - Gallerist, Art Advisor or Consultant
 - Appraiser
 - Accountant
 - Estate Attorney
15. Share the importance of your collection with family and friends